

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 80656   CF   NTL-POL   FBD - LBD: 10/02/12 - 10/08/12   HL#:   Created: 09/28/12 01:42 PM

Client: TOM SMITH FOR SENATE (329097)   CPE: / / 305   Agency Commission: 15 %   Updated: HJMALLOY on 09/28/12 04:28 PM

Agency: SRCP MEDIA (254304)   Product: T.SMITH EST#305 (9820)   Self Protect.: :20:00   Confirmed: 09/28/12 03:59 PM

Buyer: BETSY VONDERHEID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 10/01/12 09:58 AM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM : SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

## NEW ORDER CHG/PH 09/28/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$810.00	4	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
002	MLOCAL1	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
003	MEARLY	* T W T F * *	MORN	30				0.0	\$405.00	8	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	8										
004	MEARLY	M * * * * *	MORN	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	2										
005	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										
006	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$405.00	2	\$810.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	2										

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Client: TOM SMITH FOR SENATE (329097)	CPE: / / 305	Agency Commission: 15 %	Updated: HJMALLOY on 09/28/12 04:28 PM	
Agency: SRCP MEDIA (254304)	Product: T.SMITH EST#305 (9820)	Self Protect.: :20:00	Confirmed: 09/28/12 03:59 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/01/12 09:58 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DANDERSON	* T W T F * *	DAY	30				0.0	\$250.00	4	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DANDERSON	M * * * * *	DAY	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DDEAL	* T W T F * *	DAY	30				0.0	\$400.00	4	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	M * * * * *	DAY	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE	* T W T F * *	DAY	30				0.0	\$500.00	4	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPRICE	M * * * * *	DAY	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Agency: SRCP MEDIA (254304)   Product: T.SMITH EST#305 (9820)   Self Protect.: :20:00   Confirmed: 09/28/12 03:59 PM

Buyer: BETSY VONDERHEID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 10/01/12 09:58 AM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALKPHILLY	* T W T F * *	NEWS	30				0.0	\$575.00	4	\$2,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DTALKPHILLY	M * * * * *	NEWS	30				0.0	\$575.00	1	\$575.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DSOAP1	* T W T F * *	SOAP	30				0.0	\$550.00	7	\$3,850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DSOAP1	M * * * * *	SOAP	30				0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DTALK	* T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DTALK	M * * * * *	DAY	30				0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DDOCTORS	* T W T F * *	DAY	30				0.0	\$325.00	4	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
020	EPHIL4P	* T W T F * *	EFG	30				0.0	\$650.00	4	\$2,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
021	EPHIL4P	M * * * * *	EFG	30				0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
022	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$700.00	8	\$5,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	8										
023	ENEWS5PM	M * * * * *	NEWS	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	2										
024	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$800.00	4	\$3,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

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Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEARLYMF	M * * * * *	NEWS	30				0.0	\$950.00	1	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AENTER	* T W T F * *	ACC	30				0.0	\$900.00	4	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AENTER	M * * * * *	ACC	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AINSIDER	* T W T F * *	ACC	30				0.0	\$900.00	4	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AINSIDER	M * * * * *	ACC	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PNAVY8	* T * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

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Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	P60LATE	* * * * * S	CARD	30				0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE	* T W T F * *	NEWS	30				0.0	\$1,800.00	6	\$10,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NLATE	M * * * * *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	LLETTER	* T W T F * *	LETT	30				0.0	\$640.00	8	\$5,120.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	LLETTER	M * * * * *	LETT	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	DDOCTORS	M * * * * *	DAY	30				0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	106	0	\$86,280.00	\$73,338.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$86,280.00	\$73,338.00	\$0.00	\$0.00